

URI *Celebration* RISEUP!



Thursday
May 8, 2025
@ 6PM

Cipriani 25 Broadway
New York, NY 10004

About Urban Resource Institute

Founded in 1980, Urban Resource Institute (URI) is committed to a world free of domestic violence and homelessness, where individuals and communities are safe, stable, and thriving. URI is the largest provider of domestic violence shelter services in the U.S. and a leader in services for the unhoused. URI is a recognized thought leader influencing service delivery across the country and around the world. Across New York City, URI provides temporary housing for up to 3,500 adults, children, and their pets every day in apartments for homeless families and domestic violence survivors.

For more than four decades URI has been a pioneer in shelter and comprehensive services that empower adults, youth, and children to transform their lives and create brighter futures, along with a portfolio of innovative, effective programs focused on prevention and intervention to end cycles of violence. In addition to reaching individuals through direct services and programs, URI advocates for systemic change on the underlying factors driving social injustice, including racism and inequity.

We invite you to consider a sponsorship package. Your support helps to create a world free of domestic violence and homelessness for people and pets.

About the 2025 URI Celebration: Rise Up!

Join us at our annual gala as we honor the strength of survivors, the dedication of our staff, the generosity of our supporters, and the commitment of our partners. This year's theme, Rise Up!, is a powerful call to action—united in ensuring that survivors not only find safety and healing but also thrive.

URI champions dignity, hope, and resilience. Your support funds life-changing programs that end cycles of domestic violence, homelessness, and poverty.

Honorees

We celebrate individuals whose stories embody our theme—women who have overcome obstacles, found their voices, and strengthened communities through courage and vision.

Trailblazer Award: *Raamla Mohamed* – Acclaimed creator and showrunner redefining narratives of powerful women and using storytelling for social change.

Triumph Award: *Aaliyah Duah & Obina Escort* – An inspiring mother-daughter duo who transformed their lives with URI's support and now guide others toward healing and financial empowerment.

Visionary Award: *Dr. Lisa Ross* – A healthcare leader and former URI Board member dedicated to service, mentorship, and advocacy, paving the way for women in medicine and beyond.

SPONSORSHIP OPPORTUNITIES	Presenting Sponsor \$100,000	Platinum Sponsor \$50,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$10,000	Partner Sponsor \$5,000	General Sponsor \$2,500	Supporting Sponsor \$1,200
Featured in main event graphic, all promotional collateral, and in post-event communications to URI supporters	•							
Presenting Partner's profile and logo featured prominently on event web page	•							
Large logo placement on step and repeat	•							
Mid-sized logo placement on step and repeat		•						
On screen logo projection during the event	•	•	•					
Acknowledgement from the URI CEO during the event	•	•	•					
Logo placement on event website (webpage)	•	•	•	•				
Company name listed during event (easel)	•	•	•	•	•			
Listing as level sponsor in promotional collateral, including digital invitations & e-blasts after sponsorship confirmation	•	•	•	•	•	•		
Listing on URI website	•	•	•	•	•	•	•	•
Number of Tickets	20	10	10	10	10	5	3	2

Sponsorship Commitment Form

Sponsor Information (as it should appear on promotional materials):

☐ Check here if you do not wish to be listed.

Contact Name

Company

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City State Zip

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Sponsorship Levels

☐ PRESENTING (\$100,000)

☐ PLATINUM (\$50,000)

☐ GOLD (\$25,000)

☐ SILVER (\$15,000)

☐ BRONZE (\$10,000)

☐ PARTNER (\$5,000)

☐ GENERAL SPONSOR (\$2,500)

☐ SUPPORTING (\$1,200)

Payment Options

☐ PLEASE INVOICE URI

Invoices are encouraged to be paid by May 8, 2025.

☐ PAY BY CREDIT CARD

To pay by credit card, visit urinyc.org/celebration2025

☐ CHECK ENCLOSED

*Make checks payable to: Urban Resource Institute
(EIN: 11-2561648)*

E-mail Commitment Form to: JCardoza@urinyc.org

Mail Commitment Form to: Urban Resource Institute | Attn: Jasmin Cardoza

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