



2024 URI CELEBRATION

A Decade Honoring the Human-Animal Bond

THURSDAY | **MAY 9** | 6:30 p.m.
Cipriani 25 Broadway, 25 Broadway, New York, NY 10004

About Urban Resource Institute

Founded in 1980, Urban Resource Institute (URI) is committed to a world free of domestic violence and homelessness, where individuals and communities are safe, stable, and thriving. URI is the largest provider of domestic violence shelter services in the U.S. and a leader in services for homeless families. URI is a recognized thought leader influencing service delivery across the country and around the world. Across New York City, URI provides temporary housing for up to 2,500 adults, children, and their pets every day in apartments for homeless families and domestic violence survivors.

For more than four decades URI has been a pioneer in shelter and comprehensive services that empower adults, youth, and children to transform their lives and create brighter futures, along with a portfolio of innovative, effective programs focused on prevention and intervention to end cycles of violence. In addition to reaching 40,000 individuals a year through direct services and programs, URI advocates for systemic change on the underlying factors driving social injustice, including racism and inequity.

About The 2024 URI Celebration: A Decade Honoring the Human-Animal Bond!

Join us in celebrating the 10th anniversary of the People and Animals Living Safely (PALS) program, as we come together to commemorate a decade of changing lives. This remarkable program honors the deep relationship between people and their pets, and the importance of staying together and healing together. PALS opens doors to domestic violence survivors who, without other options, face the difficult choice between remaining in abuse or escaping and leaving their pets behind. PALS is the only program in New York City that permits co-living of domestic violence survivors and their pets in transitional housing.

We invite you to consider a sponsorship package. Your support helps to create a world free of domestic violence and homelessness for people and pets.

SPONSORSHIP OPPORTUNITIES	Presenting Sponsor \$100,000	Platinum Sponsor \$50,000	Gold Sponsor \$25,000	Silver Sponsor \$15,000	Bronze Sponsor \$10,000	Partner Sponsor \$5,000	General Sponsor \$2,500	Supporting Sponsor \$1,000
Featured in main event graphic, all promotional collateral, and in post-event communications to URI supporters	•							
Presenting Partner's profile and logo featured prominently on event web page	•							
Large logo placement on step and repeat	•							
Mid-sized logo placement on step and repeat		•						
On screen Logo projection during the event	•	•	•					
Acknowledgement from the URI CEO during the event	•	•	•					
Logo placement on event website (webpage)	•	•	•	•				
Company name listed during event (easel)	•	•	•	•	•			
Listing as level sponsor in promotional collateral, including digital invitations & e-blasts after sponsorship confirmation	•	•	•	•	•	•		
Digital ad in our virtual journal	2 full pages	1 full page	1 full page	1/2 page	1/2 page	1/4 page	1/4 page	
Listing on URI website	•	•	•	•	•	•	•	•
Number of Tickets	20	10	10	10	10	5	2	2

Sponsorship Commitment Form

Sponsor Information (as it should appear on promotional materials):

Check here if you do not wish to be listed.

Contact Name

Company

Address

City State Zip

Phone Email

Sponsorship Levels

- | | |
|---|--|
| <input type="checkbox"/> PRESENTING (\$100,000) | <input type="checkbox"/> BRONZE (\$10,000) |
| <input type="checkbox"/> PLATINUM (\$50,000) | <input type="checkbox"/> PARTNER (\$5,000) |
| <input type="checkbox"/> GOLD (\$25,000) | <input type="checkbox"/> GENERAL SPONSOR (\$2,500) |
| <input type="checkbox"/> SILVER (\$15,000) | <input type="checkbox"/> SUPPORTER (\$1,000) |

Payment Options

- | |
|---|
| <input type="checkbox"/> PLEASE INVOICE URI
<i>Invoices are encouraged to be paid by May 9, 2024.</i> |
| <input type="checkbox"/> PAY BY CREDIT CARD
<i>To pay by credit card, visit urinc.org/sponsor/</i> |
| <input type="checkbox"/> CHECK ENCLOSED
<i>Make checks payable to: Urban Resource Institute (EIN: 11-2561648)</i> |

Pledges must be received by January 15, 2024 to be included on gala invitations.

Advertisements for the virtual journal must be received digitally by April 3, 2024.

E-mail Commitment Form to: JCardoza@urinc.org

Mail Commitment Form to: Urban Resource Institute | Attn: Jasmin Cardoza
205 E 42 Street, 13th Floor | New York, New York 10017

347.906.4324 | urinc.org/celebration2024